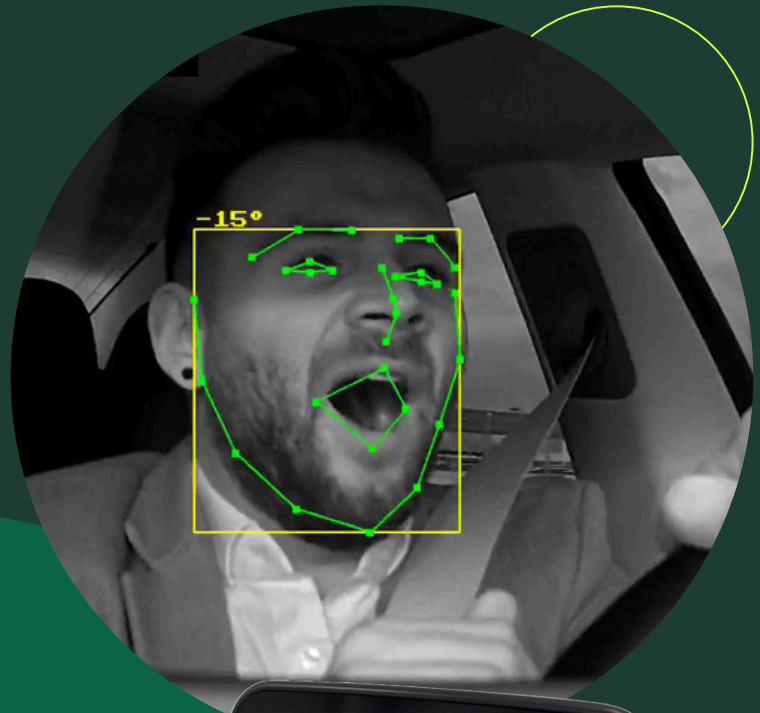


Driver Distraction AI

A **Driver Monitoring system** to help fleets keep drivers focused drivers focused on the road

Driver Distraction AI is an intelligent product which 'sees' the driver.

It improves safety and reduces accidents by proactively identifying and alerting when distractions such as tiredness, taking a phone call, and smoking are detected.



How does it work?

It uses an AI camera and infrared sensors to detect movement. The advanced proprietary face and eye tracking algorithms measure eyelid closure, blink rate, and hand position on the driver's head. Head movements that exceed the set parameters will activate an event.

- Monitors behaviour in **real time**
- Audible **in-cab alerts** made to the driver
- Prevents accidents **before they happen**
- Helps fleet managers take steps to improve **driver safety**



If you would like to learn more about our products and services, give us a call on **0161 877 2257**, or email **hello@vue-cctv.co.uk**